



HEALTH AND WELLBEING BOARD
12th September 2019

Report sponsor: Gae Edwynn, Director of Public Health
Report author: Claire Mawditt, Speciality Registrar in Public Health and Wayne Harrison, Consultant in Public Health

ITEM 06

Derby City Tobacco Control Alliance

Purpose

- 1.1 To inform the Board of the plans to establish a Tobacco Control Alliance for the City.
- 1.2 To inform the Board of the ongoing enforcement work to tackle illicit tobacco
- 1.3 To seek approval for the Tobacco Control Alliance to be established as a sub-group of the Board.

Recommendation

- 2.1 To approve the creation of a Tobacco Control Alliance as a sub-group of the Board

Reason(s)

- 3.1 Local data suggests a significantly high smoking prevalence in adults in Derby City (19.2%) compared to nationally (14.4%).¹
- 3.2 Local data also indicate high smoking rates amongst certain groups including; pregnant women, people working in routine and manual occupations, individuals with mental health problems, prisoners and individuals from LGBT and BME communities.
- 3.3 Local intelligence from Trading Standards has also highlighted niche tobacco use in the form of shisha and the availability of illicit tobacco products as concerns within the city.

Supporting information

- 4.1 This work is aligned with the Towards a Smokefree Generation, the Tobacco Control Plan for England 2017-22.²

¹ <https://fingertips.phe.org.uk/profile/public-health-outcomes-framework>

² <https://www.gov.uk/government/publications/tobacco-control-plan-delivery-plan-2017-to-2022>

Public/stakeholder engagement

- 5.1 The Derby City public health team have initiated discussions with Public Health England regarding the CLeaR self-assessment tool and further meetings will be arranged in order to commence the Derby City self-assessment.
- 5.2 Relevant local organisations and partnerships have been identified to form the core membership of the Tobacco Control Alliance.
- 5.3 A series of meetings with all partners will be necessary in order to implement and co-ordinate the Tobacco Control Alliance.
- 5.4 A working group for the CLeaR self-assessment will need to be established.

Other options

- 6.1 Do nothing, at the risk of tobacco use prevalence rising and tobacco control worsening across the city, leading to poorer health outcomes for citizens (both directly for smokers and indirectly for passive smokers) and increases in health inequalities for particularly groups.

Financial and value for money issues

- 7.1 Effective implementation of the Tobacco Control Alliance strategy will lead to reductions in tobacco use prevalence and improved tobacco control across the city leading to cost savings in terms of health and social care outcomes, productivity and law enforcement.

Legal implications

- 8.1 None identified

Other significant implications

- 9.1 None identified

This report has been approved by the following people:

Role	Name	Date of sign-off
Legal		
Finance		
Service Director(s)	Cate Edwynn, Director of Public Health	03/09/19
Report sponsor	Cate Edwynn, Director of Public Health	03/09/19
Other(s)		